IMPERIAL
TUTORIAL COLLEGE
College of fashion design

NİŞANTAŞI
UNIVERSITY

Fashion Design

External Associate Degree Program

www.itc.edu.pk

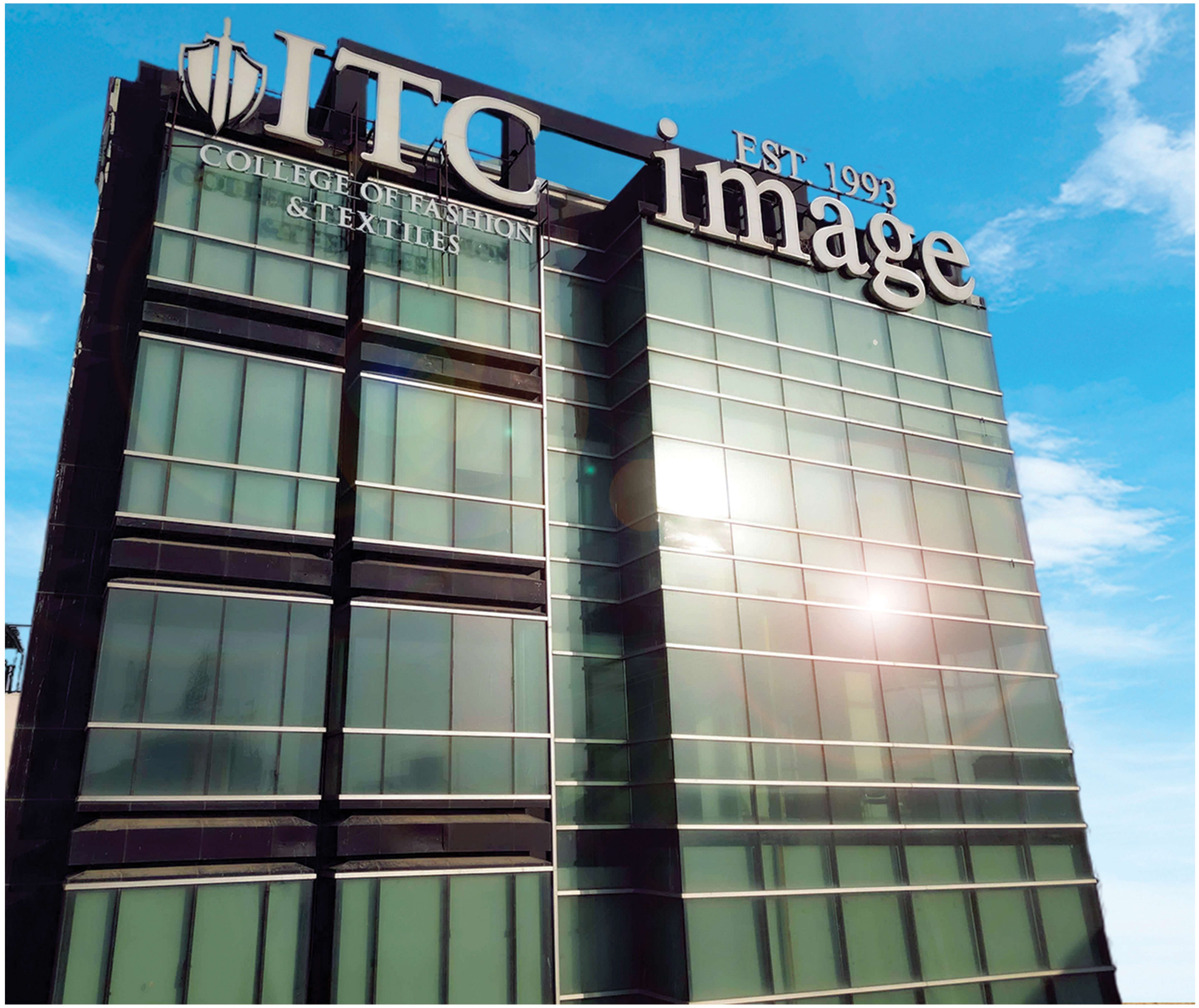
ABOUT ITC

Welcome to Imperial Tutorial College, where creativity meets expertise in the dynamic world of fashion education. Established in 2020, our institution is dedicated to fostering a new generation of innovative and skilled fashion professionals. Located within the heart of Karachi, ITC offers students an atelier like learning environment.

At ITC we believe in a rigorous and comprehensive approach to education, blending theoretical knowledge with hands-on experience. Our faculty, composed of industry experts and seasoned educators, is committed to shaping students into forward-thinking, technically proficient individuals ready to excel in the global fashion landscape.

We take pride in our facilities, cutting-edge curriculum, and a collaborative learning environment that encourages exploration and experimentation.

Join us on a transformative journey where passion meets precision, and creativity is cultivated with purpose. Explore your potential at ITC.



WHAT WE OFFER?

- Associate Degree Program in Fashion Design in collaboration with Nişantaşı University, Türkiye.
- Option to convert into a Bachelor's Degree (2 additional years).
- A guaranteed summer internship between Year 1 and Year 2.

A FEW FACTS ABOUT US:

- Affiliated with Nişantaşı University, Türkiye
- Approved by HEC under TYPE 1 of its TNE program.
- 20:1 Student Teacher ratio.
- Associated undertaking of Image Pakistan Limited.
- 100% students complete the internship program.
- The Internship Placement Program at ITC is rigorous.
- Our students have interned at Image, The Pink Tree Company, Gul Ahmed, Al-Karam, Chase Up and more.

A GLIMPSE INTO ITC

Since its inception in 2020, the Imperial Tutorial College has served as the pinnacle of independent research. Our community has set a precedent of extrapolating collaborative, interdeciplinary approaches to resolving global predicaments thereby, proposing institutional changes precursory for global development, equality, and sustainability in the industries of fashion and textile design.

ITC & image

EST. 1993

Image is one of Pakistan's leading retail high-street fashion brands with an ever-growing local and international presence.

Image is a pioneer of Schiffli embroidery in Pakistan, and embodies a distinctive aesthetic that blends heritage and innovation for the minimalist woman. It is celebrated for being the first retail brand to give Chikankari ensembles as a Ready-to-Wear offering.

ITC is a fashion design college founded and operated by Image with a vision to help fashion designers, by offering them unique and real-world learning, along with hands-on experience as well.

Students at ITC often secure internship opportunities at Image, and participate in mentorship programs with Image's leading designers. Therefore, ITC students benefit from a holistic and well-rounded education that helps them launch their careers with celebrated Pakistani designers and brands.

INTERNSHIPS

Our certified internships offer students unmatched opportunities to exercise their talent and acquire industry-specific skill sets, all whilst delving into the real world

Most of our modules guide students towards these, via voluntary or required .
hands-on experiences

With the guidance of our counsilors, students can secure positions tailored to their educational and career trajectories, at prestigious organizations.

Faculty

Let us introduce you to two of our key faculty members who teach with great commitment and passion at ITC. making it an institution which not only equips students with technical tools but also with soft skills to help navigate through their days. ITC takes pride in its vast and diverse pool of highly experienced educators.

Saira Danish Ahmed

Independent Writer, Educator and Research Scholar.

- Head of Department & Associate Professor, Associate Degree Program & Bachloes Degree Imperial Tutorial College (ITC), Pakistan.
- Editor in Chief & Founder of The Karachi Collective.

Bio:

Saira Danish Ahmed has a postgraduate degree in Art & Design Education from the University of New South Wales, Australia and another in History from Karachi University.

Arthistory and academic writing have been Ahmed's core areas of interest. She has served as Associate Editor at ArtNow Pakistanand is an active member of the KB Discursive, the critical dialogue lab of the Karachi Bienalle Trust. A published writer and art critic, she has written on art extensively for a number of forums including Pakistan's premier newspaper, DAWN. Ahmed served briefy as Director Project & Research at Sanat Initiative. Ahmed also serves as a member on the Editorial Board of JADEP, under the aegis of the National College of Art (NCA).

In 2021 she founded The Karachi Collective, an online platform engaged in critical discourse and scholarship on Art, Design and Interdisciplinary Humanities. She serves as the Editor in Chief on the Editorial Board comprising five global representatives.

With an acacdemic career spanning over a period of 20 years, she has served on advisory committees at degree awarding institutes in Karachi, including Indus Valley School of Art and Architecture (IVSAA) and has been appointed as a Consultant and Head Examiner for the Art Syllabus at the Aga Khan University-Examination Board (AKU). Ahmed has been associated with the Karachi American School (KAS), Textile Institute of Pakistan (TIP), Bahria University, Asian Institute of Fashion Design (AIFD) and the Millenium Universal College (TMUC). Currently serving as the Head of Fashion Design Program at the Imperial Tutorial College (ITC).

> "My goal is to devise an implementable method addressing both scholarship and vocational education in order to address the gap between the academic curriculum and the design industry, both within the local and global context."

Amina Jauhar

Educator & Practitioner

- Program co-ordinator & Assistant Professor.
- Associate Degree Program & Bachelor's Degree, Imperial Tutorial College (ITC), Pakistan.

Bio:

Amina Jauhar started her design atelier in 2007 with a focus on creating traditional bridal and formal ensembles. She has worked with the television and film industry as a wardrobe designer, her clients include Aminah Sheikh, Iram Parveen Bilal Production, Evergreen Production, Sonia Hassan, Mehwish Hayat, Rubya Chaudhry and Bushra Ansari.

Jauhar started her teaching career in 2011 and has been associated with fashion design colleges of repute within Karachi. In 2012 she participated in a the fashion show 'Showcase' curated by Rizwan Baig. The same year she designed the Spring Summer Collection for Orient Textiles. Currently, besides running her own atelier, she is appointed as Program Coordinator for Fashion Design at ITC and teaches courses including Pattern Making and Machine Sewing , Draping and Molding and Fashion Design Realization.

A popular faculty member amongst students, she is known to be engaging in class, stimulating and propelling experimentation and exploration of ideas.

> "My goal is to extend student learning beyond the walls of the classroom, and to build confidence in students to push the boundaries of design development in order to experiment with new ideas without compromising the cultural ideology of our religion."

STUDENTS' PROFILE

ALUSHBA NAFEES

7TH SEMESTER, UNDER GRADUATE PROGRAM
FASHION DESIGN, ITC

'ITC is where curiosity meets knowledge. With its cordial environment and competent teachers, I have learnt a lot. It's a place where i can pursue my dreams with unwavering determination.'

UNZILA HUSSAIN

3RD SEMESTER, ADP | FASHION DESIGN, ITC

'ITC has provided me with the opportunity to explore my passion. With the guidance of my mentors, I've learnt to apply my skills and turn my imagination into reality. ITC is a place where learning never stops!'

SIMRAH HASHMI

7TH SEMESTER, ADP | FASHION DESIGN, ITC

'My experience at ITC has been extremely beneficial. Here, learning takes place and experiences shape in an environment conducive to scholarship. The faculty here is extremely knowledgeable, co-operative and helpful.

I have acquired in depth technical knowledge alongside soft skills during my time here.'

First Year Experience

We offer our students the most insightful opportunities through seminars, training sessions, workshops and field trips to enrich their learning experience.

The first-year modules of study at ITC are customized to students' concentrations, and structured to familiarize you with educational methods and community development, whilst prioritizing theoretical probing.

From the first day, we encourage our students to experiment, challenge, question and learn from others: like-minded or diverse. This investigation and learning unravels within the classrooms, in addition to organized social events. Students learn to stretch their creative horizons.

social events. Students learn to stretch their creative horizons.

ITC believes in developing a rigorous environment of learning which extends beyond the campus to include not only the local textile industries in Karachi, its art gallaries and local bazaars but also the landscapes of Sindh and other provinces of Pakistan. Primary research is of utmost importance for developing any motif or pattern and this methodology took us places.

TURKEY SUMMER CAMP EXPERIENCE

Students are given the opportunity to visit Nişantaşı University, Türkiye, during the summer holidays to partake in specially designed courses in fashion, design and Turkish language.

Organizations,Activities and Events

A number of projects, excursions and activities by ITC's various societies have taken place since its inception, including Photography Society's 'Bandar Road Sae Kaemari' and Drama Society's 'Daikh Magar Pyar Sai'. Field trips to factories, artisan's workshops and historical sites and cities take place each semester along with visits and internships at textile industries design ateliers. 'ITC Colloquies' invites artists, designers and heavyweights from the creative industry to hold seminars on capmus and gives an opportunity to our students to interact with the speakers. An Annual Welcome Beach Party and potluck over thematic lunches are a favourite among out students. Visits to art gallaries and public art fairs are highly encouraged. Trips to local bazaars for market surveys of textile materials and goods take place each semester.

ITC, an intimate campus space, offers facilities suitable to equip students with the right tools and methodologies required by the industry and creative platforms.

ADP COURSES

SEMESTER 1

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	DRB 111	Basic Drawing	3	6	1
2	BDF 112	Basic Design	3	6	1
3	FDI 115	Introduction to Fashion	2	2	1
5	HAC 113	History of Art I	2	2	1
4	DRB 114	Drafting I	3	6	1
6	ENG 116	English	2	2	1
7	COM 117	Computer Fundamentals	2	2	1
Total Credit Hours & Teaching Hours			17	26	

SEMESTER 2

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	DRI 121	Intermediate Drawing	3	6	2
2	FPM 122	Pattern Making & Machine Sewing I	3	6	2
3	FDI 123	Fashion Drawing and Illustration 1	2	4	2
5	HAC 126	History of Art II	2	2	2
4	CAD 127	Cad-photoshop & Illustrator I	2	4	2
6	TPD 124	Print Design 1	3	6	2
7	FTP 125	Techniques & Processes	2	4	2
Total Credit Hours & Teaching Hours			17	32	

SEMESTER 3

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	CAD 217	Cad-Photoshop & Illustrator II	2	4	3
2	HTC 213	History of Textiles & Costume	2	2	3
3	FDI 212	Fashion Illustration II	2	4	3
5	FPM 215	Pattern Making & Machine Sewing II	3	6	3
4	FDR 214	Mold Preparation & Draping I	2	4	3
6	DRI 216	Creative Drawing for Textiles	2	4	3
7	ENG 211	Oral & Business Communication	2	2	
Total Credit Hours & Teaching Hours			15	26	

SEMESTER 4

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	HAC 220	History of Fashion	2	2	4
2	TPD 223	Print Design II	2	4	4
3	FPM 222	Pattern Making & Machine Sewing III	3	6	4
4	FDR 221	Draping II	3	4	4
5	FDI 225	Textile & Fashion Design Realization	6	12	4
Total Credit Hours & Teaching Hours			16	28	
ADP- Total Cr Hr/Teaching Hrs			65	112	

UNDERGRADUATE COURSES

SEMESTER 1

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	DRB 111	Basic Drawing	3	6	1
2	BDF 112	Basic Design	3	6	1
3	FDI 115	Introduction to Fashion	2	2	1
5	HAC 113	History of Art I	2	2	1
4	DRB 114	Drafting I	3	6	1
6	ENG 116	English	2	2	1
7	COM 117	Computer Fundamentals	2	2	1
Total Credit Hours & Teaching Hours			17	26	

SEMESTER 2

SR NO.	COURSE CODE	Course Title	CR HRS	HOUR	SEM LEVEL
1	DRI 121	Intermediate Drawing	3	6	2
2	FPM 122	Pattern Making & Machine Sewing I	3	6	2
3	FDI 123	Fashion Drawing and Illustration 1	2	4	2
5	HAC 126	History of Art II	2	2	2
4	CAD 127	Cad-photoshop & Illustrator I	2	4	2
6	TPD 124	Print Design 1	3	6	2
7	FTP 125	Techniques & Processes	2	4	2
Total Credit Hours & Teaching Hours			17	32	

SEMESTER 3

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	CAD 217	Cad-photoshop & Illustrator II	2	4	3
2	HTC 213	History Of Textiles & Costume	2	2	3
3	FDI 212	Fashion Illustration II	2	4	3
5	FPM 215	Pattern Making & Machine Sewing II	3	6	3
4	FDR 214	Mold Preparation & Draping I	2	4	3
6	DRI 216	Creative Drawing for Textiles	2	4	3
7	ENG 211	Oral & Business Communication	2	2	
Total Credit Hours & Teaching Hours			15	26	

SEMESTER 4

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	HAC 220	History of Fashion	2	2	4
2	TPD 223	Print Design II	2	4	4
3	FPM 222	Pattern Making & Machine Sewing III	3	6	4
4	FDR 221	Draping II	3	4	4
5	FDI 225	Textile & Fashion Design Realization	6	12	4
Total Credit Hours & Teaching Hours			16	28	
ADP- Total Cr Hr/Teaching Hrs			65	112	

UNDERGRADUATE COURSES

SEMESTER 5

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	FPM 313	Pattern Making & Machine Sewing IV	3	6	5
2	FTP 315	Surface Embellishment	2	3	5
3	FDI 314	Fashion Illustration III	2	3	5
5	FDR 311	Experimental Draping & Pattern Making	2	3	5
4	HAC 316	Illuminated Manuscript: Early Modern to Contemporary	2	2	5
6	CAD 317	CAD III- Fashion Component	2	3	5
7	VMT 312	Visual Merchandizing	2	2	5
Total Credit Hours & Teaching Hours			15	22	

SEMESTER 6

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	FPM 323	Pattern Making & Machine Sewing V	3	6	6
2	TPD 325	Print Design III	2	4	6
3	DRB 326	Drafting II	2	4	6
4	HAC 324	Japanese Art & Fashion- Evolution to Revolution	2	2	6
5	BPF 321	Basics of Fashion Photography	2	3	6
6	ENG 322	Academic Reading & Writing	2	2	6
Total Credit Hours & Teaching Hours			13	21	

SEMESTER 7

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	FTH 411	Thesis I	6	12	7
2	TXT 415	Textile Technology	2	2	7
3	RPF 414	Research Proposal	2	2	7
5	IDT 412	Interior Design Basics	2	3	7
4	PFP 413	Fashion Photography II	2	3	7
6	PSD 416	Pakistan Studies	2	2	7
Total Credit Hours & Teaching Hours			16	24	

SEMESTER 8

SR NO.	COURSE CODE	COURSE TITLE	CR HRS	HOUR	SEM LEVEL
1	FTH 421	Thesis II	6	12	8
2	RPF 422	Research Report- Final	2	2	8
3	FPD 423	Portfolio Development	2	3	8
5	PSD 424	Islamiat	2	2	8
4	IAE 425	Innovation & Entrepreneurship	2	2	8
6	HFP 426	Seminar- Fashion in Pakistan	1	2	8
Total Credit Hours & Teaching Hours			15	23	
Undergraduate- Total Cr Hr/Teaching Hrs			124	202	

Imperial Tutorial College is located in the heart of the center of city of Karachi on main Shara-e-Faisal on a purpose built building having its own architectural beauty and peaceful ambience. It's a place to feel inspired to learn. ITC has a state of the art class rooms equipped with the latest technology.

CONTACT US

Phone:
0300 8228867 - 021 34370471 (Ext.101 and 102)

Address:
A/33 Central Commercial Area, Block 7/8, KCHSU,
Main Shahrah-e-Faisal Road, Karachi, Pakistan.

imperialcollegepk

imperialtutorialcollege

www.itc.edu.pk